PRESS ADVISORY

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Supervisor Selects Proven Communicator for new Mountain District Representative

SAN BERNARDINO—Dec. 13, 2011—San Bernardino County Second District Supervisor Janice Rutherford is pleased to announce that Lewis Murray, who currently serves as President and CEO of the Lake Arrowhead Communities Chamber of Commerce, will be joining her staff as the District Representative for the Rim of the World mountain communities.

"A lot of very qualified candidates applied for the position, but Lewis stood out because of his extensive knowledge of the issues that affect the mountain communities and his ability to build positive working relationships with people," Rutherford said. "Lewis will be a great addition to my staff, and I know he will do an excellent job working with the residents and businesses in the Rim of the World communities."

Murray will begin working as a District Representative for Supervisor Rutherford on Jan. 10.

Murray has lived in Lake Arrowhead for nearly 30 years and has extensive connections throughout the mountain communities. He served as a volunteer with the Rim of the World Search and Rescue Team, the Lake Arrowhead Village Merchants Association, Lake Arrowhead Communities Chamber of Commerce, Lake Arrowhead Municipal Advisory Council, Rim of the World Figure Skating Club and the Lake Arrowhead Rotary Club. He has also volunteered with the Rim Youth Sports League, the Boy and Girl Scouts, and on various church missions.

"I wanted to find a District Representative who already understood mountain issues and one who could effectively communicate with constituents," Rutherford said. "Lewis's experience working with mountain businesses, nonprofit organizations, and residents proves he has those attributes and will be able to hit the ground running on day one."

Murray owned The Village Jeweler in the Lake Arrowhead Village before he took over as President and CEO of the Lake Arrowhead Communities Chamber of Commerce in 2002. In his free time, Murray enjoys hiking, racquetball, running, kayaking, and spending time with his family.

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